

Sioux Falls-Larchwood Area - MINNEKOTA MARKETS 2026

Grand Falls Casino & Golf Resort, 1415 Grand Falls Blvd., Larchwood, IA 51241

1-712-777-7777 / Minnekota Markets LLC / www.minnekotamarkets.com

☐ **January 29-30, 2026**

Due: 12.20.2025

Checks maybe postdated
to 1.10.26

☐ **March 19-20, 2026**

Due: 2.10.2026

Checks maybe postdated
to 3.1.26

☐ **July 27-28, 2026**

Due: 6.22.2026

Checks maybe postdated
to 7.10.26

☐ **October 15-16, 2026**

Due: 8.10.2026

Checks maybe postdated
to 9.15.26

2026 EXHIBITOR APPLICATION

LAST NAME _____ FIRST NAME _____

COMPANY NAME _____

ASSOCIATE 1 _____ ASSOCIATE 2 _____

ADDRESS _____

CITY _____ ST _____ ZIP _____

OFFICE _____ CELL _____ FAX _____

E-MAIL _____ WEBSITE _____

REGISTRATION FEE

Show Registration Fee \$195.00 _____

Late Registration Fee | See Due Dates Above \$ 30.00 _____

BOOTH & TABLE FEE

☐ 8 x 10 Booth \$240 \$ 240.00 _____

☐ 8 x 15 Booth \$270 \$ 270.00 _____

☐ 8 x 20 Booth \$320 \$ 320.00 _____

☐ 8 x 30 Booth \$400 \$ 400.00 _____

☐ 8 x 40 Booth \$480 \$ 480.00 _____

_____ Number of Additional Tables needed (One table per booth)

Total _____

METHOD OF PAYMENT

☐ Payment made by Check # _____ Dated _____

Make checks payable and mail to: **Minnekota Markets, LLC, 5108 W 74TH ST #143, Minneapolis, MN 55439**

☐ Payment online: **minnekotamarkets.com** Go to: Exhibitor Info & Application Tab / Password: MNVENDOR /
Fill out application online then pay via PayPal Guest Note: Credit Card Payments Incur a \$12.00 Processing Fee.

Thank you for Exhibiting with us! Contact us at mnmarkets@gmail.com or Call 612.670.8022

DIRECTORY LINE LISTING

Provide information exactly as you would like it to appear in the Buyer's Guide. PLEASE TYPE OR PRINT CLEARLY.

PRODUCT CATEGORIES:

USE LETTER CODES ONLY

PRICE CODES:

SIZE CODES:

A = Accessories/Jewelry / B = Bridal / C = Contemporary / E=Denim
D=Dresses/Suits / F= Footwear/ H= Hosiery / G =Gift-Home Décor
J=Juniors / K=Kids / L=Lingerie / M= Menswear
O=Outerwear / Coats / P= Maternity / S=Sportswear – Resort
W =Western Wear / X= Retailer Supplies / Y =Swimwear

B =Better
P = Popular/Low
M=Moderate

J = Junior / M = Misses
P= Petites / X= Plus Sizes

LINE NAME _____

Description _____
_____ Category Codes _____ Price Codes _____ Size Codes _____

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Description _____
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LINE NAME _____

Description _____
_____ Category Codes _____ Price Codes _____ Size Codes _____

There is no limit to the number of lines you can list. Continue additional pages, if needed. List only the lines that you have for this territory and market.

☐ **Delete** the following lines from my listing: _____

Request the Minnekota Markets Rate: Work, Relax & Enjoy! Stay at the

**Grand Falls Casino & Golf Resort
1415 Grand Falls Blvd., Larchwood, IA 51241**

January 28-29, 2026, \$132.95 plus tax / Reserve by December 30, 2025

March 18-29, 2026, \$132.95 plus tax / Reserve by February 15, 2026

July 26-27, 2026, \$132.95 plus tax / Reserve by June 25, 2026

October 14-15, 2026, \$132.95 plus tax / Reserve by September 12, 2026

GENERAL INFORMATION

Welcome Exhibitor!

We understand that selecting which trade shows to participate in is an important investment decision for you and your business. The MINNEKOTA MARKETS is a professional, well-established, and affordable trade show with a strong commitment to support you and your customers. Please review this information and don't hesitate to contact us at 612.670.8022 or mnmarkets@gmail.com.

Sioux Fall / Larchwood Area – Minnekota Markets

Venue: Grand Falls Casino & Golf Resort, 1415 Grand Falls Blvd., Larchwood, IA 51241
1-712-777-7777

About the MINNEKOTA MARKETS:

The history of the MINNEKOTA MARKETS began in Sioux Falls, SD & Fargo, ND back in the 1970's. Len Japs & Pat Dickson were sales reps that started the market to help wholesale reps and stores save time and money with a market closer to the stores business. Pat Dickson passed on the market to Len Japs in which was passed on to Jody Japs Jung. In the past 10 years MINNEKOTA MARKETS has expanded the market to Iowa, Nebraska & Wisconsin. Check out the website: www.minnekotamarkets.com for more information.

Cost to Exhibit | 2026 All options and fees are itemized on the Application to Exhibit.

- A show registration fee of \$195 plus the booth fee
- Booth Fee: Single Booth 8x10 is \$240, 15ft Booth is \$270, Double 8x20ft Booth is \$320, Triple 8X30ft Booth is \$400, and 8x40 ft Booth is \$480.00
- Each booth will come with complimentary tables, tablecloth, and chairs.
- Electrical: There is no electrical fee currently. if using electricity use LED Lighting & bring your own extension cords.
- Free Parking and Wi-Fi
- Easy and accessible venue for setup. Smoke Free environment.
- Grand Falls Casino does not require you to stay at the resort, but it has nice sleeping rooms. It is offering a good sleeping room rate of \$132.95 per night plus tax. It is a beautiful venue to relax after a hard day's work.
- Your customers are our #1 priority! Here are some of the courtesies we offer to the buyers: ▪ A warm welcome, name tag & an efficient registration ▪ A published Buyer's Mailer/Booklet will be mailed out 30 days before the event and information on the website. *There will be a couple Email Campaigns before the market. Complimentary Coffee and Water

Cancellation Policy:

- Show Fee of \$195 are non-refundable
- Booth Fee Exhibit Cancellation Policy for cancelling a Show Due to Emergency: If an emergency occurs within 7 days of the show that forces you to cancel, a full refund will be issued less the show registration fee • No booth space is guaranteed until payment is received in full.

Mailing Procedures

If mailing an envelope or package please use the following address:

Grand Falls Casino & Golf Resort,

Attn: Group Sales / Cindi Johnson

Conference Name: Minnekota Markets | Sales Rep Name

1415 Grand Falls Blvd, Larchwood, IA 51241

GUIDELINES & POLICIES

The following policies and procedures are intended to maintain and protect the integrity of the market. Please read carefully. Acceptance of all policies is required to exhibit. Policies are subject to change.

Market Days & Hours

The Sioux Falls- Larchwood Area Minnekota Markets are a two-day event, four times a year. The first day hours are 9:00 - 6 :00pm and the second day hours are 9:00 – 5:00pm. Appointments are encouraged. To maintain the integrity of the show, exhibitors are required to be present and open for business during market hours. Exhibitors may not tear down or remove items from booths until after the market closes at 5:00 pm the second day. An early move-out fine of \$200 will be charged to exhibitors who do.

- Setup Day: We will be able to get into the banquet room early generally around 2:30 pm. If need be, appointment can be made on that day.
- LOAD AND UNLOAD QUICKLY. Please move your vehicle immediately after unloading and park the furthest side of lot to keep closest parking spaces open for Buyers.
- Signage & Displays Professionally printed signs
- Enjoy Big Drop Café for Breakfast & Lunch
- Complimentary Coffee & Water will be available both days

INDEMINIFICATION

Sioux Falls / Larchwood Minnekota Markets Exhibitors and their agents and contractors shall indemnify, hold harmless and defend Minnekota Markets LLC, Jody Japs Jung and Grand Falls Casino and against any and all claims, demands, suits, liability, damages, loss, costs, attorneys’ fees and expenses of whatever kind or nature, which result from, arise out of, or are connected with any acts, or failures to act, or negligence of the Exhibitor, or any of its officers, agents, employees, invitees or other representatives, including, but not limited to, claims of damage or loss resulting from the breach of Show Terms, Conditions or Rules, or damage of any kind or nature arising out of or in connection with the Exhibitor’s use and /or occupancy of Exhibit Space, and claims of damage or loss to any third party resulting from any infringement of a copyright or patent or the unauthorized use of a registered trademark. The INDEMNIFIED PARTIES shall not be held liable for, and are released from liability for, any damage, loss, harm or injury to the person or property of the Exhibitor or any of its officers, agents, employees, or other representatives, resulting from theft, fire, water, accident, or any other cause. The Exhibitor is responsible and accountable for the actions of its staff and any appointed contractor or vendor.

Exhibitor acknowledges that MINNEKOTA MARKETS LLC and the Grand Falls Casino & Golf Resort does not maintain insurance covering exhibitor’s property and it is the sole responsibility of the exhibitor to obtain business interruption and personal damage insurance covering such losses to the exhibitor.

PRIVACY POLICY & WAIVER OF LIABILITY

The following policy applies to all attendees of trade shows produced by Minnekota Markets LLC., who include but are not limited to Exhibitors and Visitors. Minnekota Markets, LLC reserves the right to modify its privacy policy at any time. Minnekota Markets, LLC places the highest priority on earning and keeping our customers’ trust and confidence. The health, safety, and well-being of all participants is our priority. Information gathered is considered professional information and will be used for Minnekota Markets statistical analysis of trade show attendance and furnished to trade show exhibitors. Attendees agrees to hold Minnekota Markets, LLC / Grand Falls Casino & Golf Resort/ their owners, agents and contractors harmless from any and all claims, demands, lawsuits, liability, loss, cost, attorney fees and expenses of whatever kind of nature which arise out of a result from attending or participating in the Minnekota Markets trade shows whether or not foreseeable, including without limitations, personal injuries to attendee or his/her invited guests. Attendees understand photographs may be taken for the purpose of event promotion. Registration and/or participation in Minnekota Markets LLC. Events are an acknowledgement of personal responsibility and acceptance of the waiver of liability and hold harmless agreement, both written and expressed.

I have read and agree to the above statements and the rules and regulations as set forth by the MINNEKOTA MARKETS LLC.

SIGNATURE _____

For Office Use Only	
DATE REC'D _____	AMOUNT PAID _____