

IOWA - MINNEKOTA MARKETS 2026

Quality Inn & Suites, Ames Conference Center, 2601 East 13th Street, Ames, IA 50010

1-515-232-9260 / Minnekota Markets LLC / www.minnekotamarkets.com

☐ **January 14-15, 2026**

Due: 12.8.2025

Checks maybe postdated
to 1.1.26

☐ **April 23-24, 2026**

Due: 3.18.2026

Checks maybe postdated
to 4.8.26

☐ **August 6-7, 2026**

Due: 7.2.2026

Checks maybe postdated
to 7.20.26

☐ **October 1-2, 2026**

Due: 8.27.2026

Checks maybe postdated
to 9.10.26

2026 EXHIBITOR APPLICATION

LAST NAME _____ FIRST NAME _____

COMPANY NAME _____

ASSOCIATE 1 _____ ASSOCIATE 2 _____

ADDRESS _____

CITY _____ ST _____ ZIP _____

OFFICE _____ CELL _____ FAX _____

E-MAIL _____ WEBSITE _____

REGISTRATION FEE

Show Registration Fee \$195.00 _____

Late Registration Fee | See Due Dates Above \$ 30.00 _____

BOOTH & TABLE FEE

☐ 8 x 10 Booth \$200 \$ 200.00 _____

☐ 8 x 15 Booth \$230 \$ 230.00 _____

☐ 8 x 20 Booth \$280 \$ 280.00 _____

☐ 8 x 30 Booth \$360 \$ 360.00 _____

☐ 8 x 40 Booth \$440 \$ 440.00 _____

_____ Number of Additional Tables needed (One table per booth)

Total _____

METHOD OF PAYMENT

☐ Payment made by Check # _____ Dated _____

Make checks payable and mail to: **Minnekota Markets, LLC, 5108 W 74TH ST #143, Minneapolis, MN 55439**

☐ Payment online: **minnekotamarkets.com** Go to: Exhibitor Info & Application Tab / Password: MNVENDOR /
Fill out application online then pay via PayPal Guest Note: Credit Card Payments Incur a \$12.00 Processing Fee.

Thank you for Exhibiting with us! Contact us at mnmarkets@gmail.com or Call 612.670.8022

DIRECTORY LINE LISTING

Provide information exactly as you would like it to appear in the Buyer's Guide. PLEASE TYPE OR PRINT CLEARLY.

OFFICE USE ONLY	BOOTH #
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PRODUCT CATEGORIES: USE LETTER CODES ONLY
A = Accessories/Jewelry / B = Bridal / C = Contemporary / E=Denim
D=Dresses/Suits / F= Footwear/ H= Hosiery / G =Gift-Home Décor
J=Juniors / K=Kids / L=Lingerie / M= Menswear
O=Outerwear / Coats / P= Maternity / S=Sportswear – Resort
W =Western Wear / X= Retailer Supplies / Y =Swimwear

PRICE CODES:
B =Better
P = Popular/Low
M=Moderate

SIZE CODES:
J = Junior / M = Misses
P= Petites / X= Plus Sizes

LINE NAME _____

Description _____
_____ Category Codes _____ Price Codes _____ Size Codes _____

LINE NAME _____

Description _____
_____ Category Codes _____ Price Codes _____ Size Codes _____

LINE NAME _____

Description _____
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LINE NAME _____

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LINE NAME _____

Description _____

_____ Category Codes _____ Price Codes _____ Size Codes _____

There is no limit to the number of lines you can list. Continue additional pages, if needed.

List only the lines you have for this territory and market.

☐ **Delete** the following lines from my listing: _____

Request the Minnekota Markets Rate Work, Relax & Enjoy! Stay at the
Quality Inn & Suites, Ames Conference Center, 2601 East 13th Street, Ames, IA 50010
1-515-232-9260

\$84.99 plus tax
(Breakfast included)
Reserve 30 Days in Advance to get the best rate

GENERAL INFORMATION

Welcome Exhibitor!

We understand that selecting which trade shows to participate in is an important investment decision for you and your business. The MINNEKOTA MARKETS is a professional, well-established, and affordable trade show with a strong commitment to support you and your customers. Please review this information and don't hesitate to contact us at 612.670.8022 or mnmarkets@gmail.com.

IOWA FASHION APPAREL MARKET – Minnekota Markets

Venue: Quality Inn & Suites, Ames Conference Center, 2601 East 13th Street, Ames, IA 50010
1-515-232-9260

About the MINNEKOTA MARKETS:

The history of the MINNEKOTA MARKETS began in Sioux Falls, SD & Fargo, ND back in the 1970's. Len Japs & Pat Dickson were sales reps that started the market to help wholesale reps and stores save time and money with a market closer to the stores business. Pat Dickson passed on the market to Len Japs in which was passed on to Jody Japs Jung. In the past 10 years MINNEKOTA MARKETS has expanded to Iowa, Nebraska. & Wisconsin.

Check out the website: www.minnekotamarkets.com for more information.

Cost to Exhibit | 2026 Minnekota Markets Application Exhibitor Information

- A show registration fee of \$195 plus the booth fee
- Booth Fee: Single Booth 8x10 is \$200, 15ft Booth is \$230, Double 8x20ft Booth is \$280, Triple 8X30ft Booth is \$360, and 8x40 ft Booth if \$440.00
- Each booth will come with complimentary tables, tablecloth, and chairs.
- Electrical: There is no electrical fee currently. When using electricity use LED Lighting & bring your own extension cords.
- Free Parking and Wi-Fi
- Easy and accessible venue for setup. Smoke Free environment.
- The Quality Inn & Suites, Ames Convention Center does not require you to stay at the resort, but it has nice sleeping rooms with comfortable new beds. Breakfast is included. It is offering a good sleeping room rate of \$84.95 per night plus tax.
- Your customers are our #1 priority! Here are some of the courtesies we offer to the buyers: ▪ A warm welcome, name tag & an efficient registration ▪ A published Buyer's Mailer/Booklet will be mailed out 30 days before the event and information on the website. *There will be a couple of email campaigns before the market. Complimentary Coffee and Water

Cancellation Policy:

- Show Fee of \$195 are non-refundable
- Booth Fee Exhibit Cancellation Policy for cancelling a Show Due to Emergency: If an emergency occurs within 7 days of the show that forces you to cancel, a full refund will be issued less the show registration fee • No booth space is guaranteed until payment is received in full.

Mailing Procedures

If mailing an envelope or package please use the following address:

Quality Inn & Suites, Ames Conference Center

Attn: Minnekota Markets | Sales Rep Name | Cathy Anderson

2601 East 13th Street, Ames, IA 50010

GUIDELINES & POLICIES

The following policies and procedures are intended to maintain and protect the integrity of the market. Please read carefully. Acceptance of all policies is required to exhibit. Policies are subject to change.

Market Days & Hours

The Iowa Fashion Apparel Minnekota Markets are a two-day event, four times a year. The first day hours are 9:00 - 6 :00 and the second day hours are 9:00 – 5:00. Appointments are encouraged. To maintain the integrity of the show, exhibitors are required to be present and open for business during market hours. Exhibitors may not tear down or remove items from booths until after the market closes at 5:00 pm on the second day. An early move-out fine of \$200 will be charged to exhibitors who do.

- Setup Day: We will be able to get into the banquet room early generally around 2:30 pm. If need be, appointments can be made on that day. (In January we will be able get in by noon)
- LOAD AND UNLOAD QUICKLY. Please move your vehicle immediately after unloading and park the furthest side of lot to keep closest parking spaces open for Buyers.
- Signage & Displays Professionally printed signs
- Enjoy Complimentary Jimmy Johns the second day
- Complimentary Coffee & Water will be available both days

INDEMNIFICATION

The IOWA Fashion Apparel Minnekota Markets Exhibitors and their agents and contractors shall indemnify, hold harmless and defend Minnekota Markets LLC, Jody Japs Jung and Quality Inn & Suites and against any and all claims, demands, suits, liability, damages, loss, costs, attorneys' fees and expenses of whatever kind or nature, which result from, arise out of, or are connected with any acts, or failures to act, or negligence of the Exhibitor, or any of its officers, agents, employees, invitees or other representatives, including, but not limited to, claims of damage or loss resulting from the breach of Show Terms, Conditions or Rules, or damage of any kind or nature arising out of or in connection with the Exhibitor's use and /or occupancy of Exhibit Space, and claims of damage or loss to any third party resulting from any infringement of a copyright or patent or the unauthorized use of a registered trademark. The INDEMNIFIED PARTIES shall not be held liable for, and are released from liability for, any damage, loss, harm or injury to the person or property of the Exhibitor or any of its officers, agents, employees, or other representatives, resulting from theft, fire, water, accident, or any other cause. The Exhibitor is responsible and accountable for the actions of its staff and any appointed contractor or vendor.

Exhibitor acknowledges that MINNEKOTA MARKETS LLC and the Quality Inn & Suites do not maintain insurance covering exhibitor's property, and it is the sole responsibility of the exhibitor to obtain business interruption and personal damage insurance covering such losses to the exhibitor.

PRIVACY POLICY & WAIVER OF LIABILITY

The following policy applies to all attendees of trade shows produced by Minnekota Markets LLC., who include but are not limited to Exhibitors and Visitors. Minnekota Markets LLC reserves the right to modify its privacy policy at any time. Minnekota Markets LLC places the highest priority on earning and keeping our customers' trust and confidence. The health, safety, and well-being of all participants is our priority. Information gathered is considered professional information and will be used for Minnekota Markets statistical analysis of trade show attendance and furnished to trade show exhibitors. Attendees agree to hold Minnekota Markets, LLC / Quality Inn & Suites / their owners, agents and contractors harmless from any and all claims, demands, lawsuits, liability, loss, cost, attorney fees and expenses of whatever kind of nature which arise out of a result from attending or participating in the Minnekota Markets trade shows whether or not foreseeable, including without limitations, personal injuries to attendee or his/her invited guests. Attendees understand photographs may be taken for the purpose of event promotion. Registration and/or participation in Minnekota Markets LLC. events are an acknowledgement of personal responsibility and acceptance of the waiver of liability and hold harmless agreement, both written and expressed.

I have read and agree to the above statements and the rules and regulations set forth by the MINNEKOTA MARKETS LLC.

SIGNATURE _____

For Office Use Only

DATE REC'D _____

AMOUNT PAID _____