

WISCONSIN - MINNEKOTA MARKETS 2026

HOLIDAY INN Hotel & Convention Center, 1001 Amber Avenue, Stevens Point, WI 54482

1-715-344-0200 / MInnekota Markets LLC / www.minnekotamarkets.com

☐ **February 25-26, 2026**

Due: 1.10.2026

Checks maybe postdated
to 2.1.26

☐ **April 20-21, 2026**

Due: 3.10.2026

Checks maybe postdated
to 4.1.26

☐ **August 27-28, 2026**

Due: 7.10.2026

Checks maybe postdated
to 8.10.26

☐ **October 12-13, 2026**

Due: 8.29.2026

Checks maybe postdated
to 9.15.26

2026 EXHIBITOR APPLICATION

LAST NAME _____ FIRST NAME _____

COMPANY NAME _____

ASSOCIATE 1 _____ ASSOCIATE 2 _____

ADDRESS _____

CITY _____ ST _____ ZIP _____

OFFICE _____ CELL _____ FAX _____

E-MAIL _____ WEBSITE _____

REGISTRATION FEE

Show Registration Fee \$195.00 _____

Late Registration Fee | See Due Dates Above \$ 30.00 _____

BOOTH & TABLE FEE

☐ 8 x 10 Booth \$200 \$ 200.00 _____

☐ 8 x 15 Booth \$300 \$ 300.00 _____

☐ 8 x 20 Booth \$400 \$ 400.00 _____

☐ 8 x 30 Booth \$500 \$ 500.00 _____

☐ 8 x 40 Booth \$600 \$ 600.00 _____

_____ Number of Additional Tables needed (One table per booth)

METHOD OF PAYMENT

Total _____

☐ Payment made by Check # _____ Dated _____

Make checks payable and mail to: **Minnekota Markets, LLC, 5108 W 74TH ST #143, Minneapolis, MN 55439**

☐ Payment online: **minnekotamarkets.com** Go to: Exhibitor Info & Application Tab / Password: MNVENDOR /

Fill out application online then pay via PayPal Guest Note: Credit Card Payments Incur a \$12.00 Processing Fee.

Thank you for Exhibiting with us! Contact us at mnmarkets@gmail.com or Call 612.670.8022

DIRECTORY LINE LISTING

Provide information exactly as you would like it to appear in the Buyer's Guide. PLEASE TYPE OR PRINT CLEARLY.

OFFICE USE ONLY	BOOTH #
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PRODUCT CATEGORIES:

USE LETTER CODES ONLY

PRICE CODES:

SIZE CODES:

A = Accessories/Jewelry / B = Bridal / C = Contemporary / E=Denim
D=Dresses/Suits / F= Footwear/ H= Hosiery / G =Gift-Home Décor
J=Juniors / K=Kids / L=Lingerie / M= Menswear
O=Outerwear / Coats / P= Maternity / S=Sportswear – Resort
W =Western Wear / X= Retailer Supplies / Y =Swimwear

B =Better
P = Popular/Low
M=Moderate

J = Junior / M = Misses
P= Petites / X= Plus Sizes

LINE NAME _____

Description _____
_____ Category Codes _____ Price Codes _____ Size Codes _____

LINE NAME _____

Description _____
_____ Category Codes _____ Price Codes _____ Size Codes _____

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LINE NAME _____

Description _____
_____ Category Codes _____ Price Codes _____ Size Codes _____

There is no limit to the number of lines you can list. Continue additional pages, if needed.

☐ **Delete** the following lines from my list:

Work, Relax & Enjoy! Stay at the

HOLIDAY INN Hotel & Convention Center

1001 Amber Avenue, Stevens Point, WI 54482

Request the Minnekota Markets Rate: Make sure to talk to the front Desk

Rates apply for 2 Queen Beds

Setup February 24, February 25-26, 2026, \$115.00 plus tax / Reserve by January 25, 2026

Setup April 19 April 20-21, 2026, \$115.00 plus tax / Reserve by March 19, 2026

Setup August 13, August 27-28, 2026, \$115.00 plus tax / Reserve by July 26, 2026

Setup October 11, October 12-13, 2026, \$115.00 plus tax / Reserve by September 10, 2026

Make sure to talk to the front Desk (715) 344-0200

GENERAL INFORMATION

Welcome Exhibitor!

We understand that selecting which trade shows to participate in is an important investment decision for you and your business. The MINNEKOTA MARKETS is a professional, well-established, and affordable trade show with a strong commitment to support you and your customers. Please review this information and don't hesitate to contact us at 612.670.8022 or mnmarkets@gmail.com.

About the MINNEKOTA MARKETS:

The history of the MINNEKOTA MARKETS began in Sioux Falls, SD & Fargo, ND back in the 1970's. Len Japs & Pat Dickson were sales reps that started the market to help wholesale reps and stores save time and money with a market closer to the stores business. Pat Dickson passed on the market to Len Japs in which was passed on to Jody Japs Jung. In the past 10 years MINNEKOTA MARKETS has expanded the market to Iowa & Nebraska. Last year the market expanded to Wisconsin. Check out the website: www.minnekotamarkets.com for more information.

The Stevens Point Minnekota Market is a two-day wholesale trade show four times a year. Entry is allowed only to qualify exhibitors and retail buyers. Exhibitors receive a buyer's list of all registered attendees after each show. A mailer and email blasts will be sent out before each market. This is an appointment driven and order writing market.

Wisconsin Stevens Point – Minnekota Markets

Venue: HOLIDAY INN Hotel & Convention Center, 1001 Amber Avenue, Stevens Point, WI 54482
1-715-344-0200

Cost to Exhibit | 2024 All options and fees are itemized on the Application to Exhibit.

- A show registration fee of \$195 plus the booth fee
- Booth Fee: Single Booth 8x10 is \$200, 15ft Booth is \$300, Double 8x20ft Booth \$400, Triple 8x30 ft Booth \$500, and 8x40 ft Booth \$600.00
- Each booth will come with complimentary tables, tablecloth, and chairs.
- Electrical: There is no electrical fee currently. If you are using electricity, use LED Lighting & bring your own extension cords.
- Free Parking and Wi-Fi
- Easy and accessible venue for setup. Smoke Free environment.
- **The Holiday Inn Stevens Point is requiring that we stay at the Hotel**, and it offers a good sleeping room rate. The hotel is nicely remodeled with a restaurant attached for breakfast and dinner. It is a beautiful place to relax after a hard day's work. The room rate for February will be \$115.00 per night plus tax. Make sure to talk to the front desk when making the reservation 1 (715)344-0200
- Your customers are our #1 priority! Here are some of the courtesies we offer to the buyers: ▪ A warm welcome, name tag & an efficient registration ▪ A published Buyer's Mailer/Booklet will be mailed out 30 days before the event and information on the website. *There will be a couple of email campaigns before the market. Complimentary coffee and water ▪ \$5.00 Grab-N-Go Lunch Station.

Cancellation Policy:

- Show Fee of \$195 are non-refundable
- Booth Fee Exhibit Cancellation Policy for cancelling a Show Due to Emergency: If an emergency occurs within 7 days of the show that forces you to cancel, a full refund will be issued less the show registration fee • No booth space is guaranteed until payment is received in full.
- Policy and pricing changes are unlikely but may change without notice.

Mailing Procedures

If mailing an envelope or package please use the following address:

HOLIDAY INN Stevens Point Hotel & Convention Center,

Attn: Minnekota Markets | Sales Rep Name | Jennie Wierzb

1001 Amber Avenue, Stevens Point, WI 54482

GUIDELINES & POLICIES

The following policies and procedures are intended to maintain and protect the integrity of the market. Please read carefully. Acceptance of all policies is required to be exhibited. Policies are subject to change.

Market Days & Hours

The Wisconsin Market are two-day events. The first day's hours are 9:00 – 6:00 and the second day hours are 9:00 – 5:00. Appointments are encouraged. Appointments can be made on Setup Day from 3:00-8:00 if necessary.

To maintain the integrity of the show, exhibitors are required to be present and open for business during market hours. Exhibitors may not tear down or remove items from booths until after the market closes at 5:00 pm on the second day. An early move-out fine of \$200 will be charged to exhibitors who do.

- **Setup Day:** We will be able to get into the banquet room at 12:00. If need be, an appointment can be made on that day from 3:00-8:00 pm
- **PLEASE LOAD AND UNLOAD QUICKLY.** Please move your vehicle immediately after unloading and park the furthest side

of lot to keep closest parking spaces open for Buyers.

- Signage & Displays Professionally printed signs
- Lunch Service: 12:00am to 1:30. There will be a “Grab ‘n Go” lunch buffet both days. The cost is \$5.00 per lunch. No outside food or beverages will be allowed in the banquet room (the restaurant on site is only open for breakfast & dinner times)
- Complimentary Coffee & Water will be available both days.

INDEMNIFICATION

Wisconsin Minnekota Markets Exhibitors and their agents and contractors shall indemnify, hold harmless and defend Minnekota Markets LLC, Jody Japs Jung and Holiday Inn Stevens Point and against any and all claims, demands, suits, liability, damages, loss, costs, attorneys’ fees and expenses of whatever kind or nature, which result from, arise out of, or are connected with any acts, or failures to act, or negligence of the Exhibitor, or any of its officers, agents, employees, invitees or other representatives, including, but not limited to, claims of damage or loss resulting from the breach of Show Terms, Conditions or Rules, or damage of any kind or nature arising out of or in connection with the Exhibitor’s use and /or occupancy of Exhibit Space, and claims of damage or loss to any third party resulting from any infringement of a copyright or patent or the unauthorized use of a registered trademark. The INDEMNIFIED PARTIES shall not be held liable for, and are released from liability for, any damage, loss, harm or injury to the person or property of the Exhibitor or any of its officers, agents, employees, or other representatives, resulting from theft, fire, water, accident, or any other cause. The Exhibitor is responsible and accountable for the actions of its staff and any appointed contractor or vendor. The exhibitor acknowledges that MINNEKOTA MARKETS LLC and the Holiday Inn Stevens Point/ Conference Center do not maintain insurance covering exhibitor’s property and it is the sole responsibility of the exhibitor to obtain business interruption and personal damage insurance covering such losses to the exhibitor.

PRIVACY POLICY & WAIVER OF LIABILITY

The following policy applies to all attendees of trade shows produced by Minnekota Markets LLC., who include but are not limited to Exhibitors and Visitors. Minnekota Markets LLC reserves the right to modify its privacy policy at any time. Minnekota Markets LLC places the highest priority on earning and keeping our customers’ trust and confidence. The health, safety, and well-being of all participants is our priority. Information gathered is considered professional information and will be used for Minnekota Markets statistical analysis of trade show attendance and furnished to trade show exhibitors. Attendees agrees to hold Minnekota Markets, LLC / Holiday Inn Convention Center/ their owners, agents and contractors harmless from any and all claims, demands, lawsuits, liability, loss, cost, attorney fees and expenses of whatever kind of nature which arise out of a result from attending or participating in the Minnekota Markets trade shows whether or not foreseeable, including without limitations, personal injuries to attendee or his/her invited guests. Attendees understand photographs may be taken for the purpose of event promotion. Registration and/or participation in Minnekota Markets LLC. Events are an acknowledgement of personal responsibility and acceptance of the waiver of liability and hold harmless agreement, both written and expressed.

I have read and agree with the above statements and the rules and regulations as set forth by the MINNEKOTA MARKETS LLC.

SIGNATURE _____

For Office use only	
DATE REC'D _____	AMOUNT PAID _____